Washington Youth & Families Fund
Q&A Session: RFP for Families

August 21, 2019
10:30am-12:00pm
Welcome!

AGENDA:
- Housekeeping
- RFP Overview
- Q&A
Two Ways to Ask Questions

1. “Raise your hand” by clicking the hand button and we’ll unmute you.

2. Type your question into the Chat box.
About Building Changes

- **Our Vision:** Everyone has a home and the opportunity for a healthy, fulfilling life.

- **Our Mission:** Building Changes believes everyone in Washington can be stably housed. We strengthen the leaders, organizations, and systems that make it possible.

- **Our Values:** Integrity. Equity. Collaboration. Results.
About Building Changes

- We bring together research, best practice, innovation and advocacy to advance strategies and improve local homeless systems.

- We work with service providers, government and philanthropy to take on a systems change approach that shifts the way we decide on policy, practice, resource allocation and service delivery.

- We help communities identify and eliminate racial disparities to ensure services are accessible, inclusive and equitable.
Approach

Rapid Re-Housing (RRH)
An intervention that utilizes housing placement, case management and rent assistance to move families out of homelessness and into housing.

- Designed for families with low barriers that did not need intensive ongoing support.
- With implementation of prioritization, RRH is serving families with high barriers.
- The population changed without changing the model.
Approach

This funding approach will allocate up to $1,520,000 to be used for up to three years to test innovative strategies identified by the community that can complement, strengthen and adapt RRH to better serve high barrier families, by providing flexible assistance and culturally enhanced services.
**Approach**

*Culturally Enhanced Supportive Services should:*

- *Strengthen Ethno-Identity*
- *Meet unmet needs*
- *Ensure equitable outcomes*
Approach

Competitive applicants will demonstrate how their strategies will target one or more of the below intersections of racial inequity and homelessness and will have integrated input from families with lived expertise.

- Economic Mobility
- Housing
- Criminal Justice
- Behavioral Health
- Family Stabilization
Approach

Flexible Funding

- Interviews with subject matter experts revealed a need to meet day-to-day financial stressors in order to lower anxiety levels and ensure a safe and stable environment.
- Flexible funding will be provided based on individual need, with no cap and for up to 12 months after case management ends.
Learning Goal and TA

- Building Changes aims to learn what is needed to strengthen and further refine the national RRH model in order to better meet the unique needs of the new population RRH is serving.

- Building Changes will provide TA to grantees to support data collection, data quality and data informed decision making.

- Building Changes will also provide race equity training to grantees that desire it.

- Those interested in implementing this RRH model are encouraged to apply, even if not currently delivering RRH services. If selected as a grantee, Building Changes will provide training and technical assistance.
Policy and Advocacy Goals

- Raise awareness of enhanced cultural services that better serve Black or African American, Hispanic or Latinx, Native Hawaiian or Pacific Islander, and American Indian or Alaskan Native families in RRH;
- Advocate for targeted universal refinements to state and national RRH models so that they include culturally enhanced services and flexible funding during enrollment and post-exit;
- Advocate for policy change to reduce service barriers for Black or African American, Hispanic or Latinx, Native Hawaiian or Pacific Islander, and American Indian or Alaska Native families;
- Promote and strengthen the case for increased funding to further refine RRH services across the state.
Application Information

**Geography**
Applicants may apply from all areas across Washington State, except King, Pierce, and Snohomish Counties.
Priority will be given to areas with disproportionately high rates of people of color returning to homelessness.

**Target Population**
Families enrolled in Rapid Re-Housing.

**Eligible Applicants**
Social Service Provider, local tribe, and/or community center located outside of King, Pierce and Snohomish Counties.
*Culturally Specific Organizations or smaller organizations led and staffed by persons of color that primarily serve communities of color are encouraged to apply in partnership with Rapid Re-Housing Providers, if best suited to provide culturally responsive services.*
Outcomes and Evaluation

Expected outputs for families:

- Total exits to permanent housing increase for all families served.
- Total exits to permanent housing increase for Black or African American, Hispanic or Latinx, Native Hawaiian or Pacific Islander, and American Indian or Alaskan Native families.
- Total returns to homelessness decrease for all families served.
- Total returns to homelessness decrease for Black or African American, Hispanic or Latinx, Native Hawaiian or Pacific Islander, and American Indian or Alaskan Native families.
- All families exit with confidence to live independently.

Outcomes measured and compared to baseline include:

- The percent change in families exiting to permanent housing from RRH programs.
- The percent change for families returning to homelessness after successfully exiting RRH programs.
- The number and rate of families who feel confident they can live independently at exit.

Grantees will be evaluated on client experience via client feedback loop and regular data reporting.
Competitive Applicants will Demonstrate

- Direct service staff that accurately reflect the demographics of the target population (i.e. age, race, gender, lived expertise, etc.) or a diversity plan that shows how that will be accomplished in the future;
- Organizational leadership that accurately reflects the demographics of the target population or a leadership succession plan that shows how that will be accomplished in the future;
- Thorough understanding of systemic and institutionalized racism, how it directly affects families experiencing homelessness, and the harm that can be caused by traditional social service delivery when applied to families.
<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 20 – 4:00pm</td>
<td>Proposals due to Building Changes</td>
</tr>
<tr>
<td>October 7</td>
<td>All applicants notified of site visit selections</td>
</tr>
<tr>
<td>October 14-18</td>
<td>Site Visits to finalists</td>
</tr>
<tr>
<td>December 13 – tentative</td>
<td>Notify grantees of award</td>
</tr>
<tr>
<td>Feb 1 – tentative</td>
<td>Contracts in place with grantees</td>
</tr>
</tbody>
</table>
Q&A